

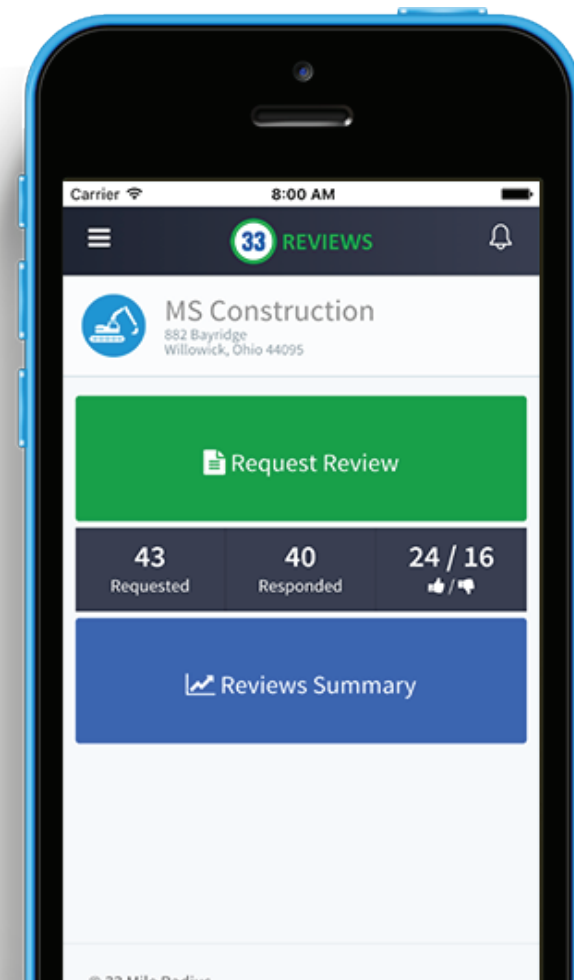
Did you know that **84% of people** trust online reviews as much as a personal recommendation?

Acquirly Review Generation gives your business the **ability to get more customer reviews** on websites such as Google My Business, Facebook, Yelp, BBB, and more. Our **easy-to-use app** connects businesses of any size with their customers, giving you more reviews and more leads.

Acquirly Review Generation **standardizes your review acquisition process** as well as allowing you to manage your reviews once you've received them. We solve two common problems you have with reviews:

- You or your contractors don't or forget to ask for a review
- Your clients are lazy and don't feel like going online to leave you a review

Monitor your employees' input and find out who is treating your customers right. With only 9% of customers out there who don't read online reviews (vs. 29% in 2010), you can't afford to ignore this fast and easy way to boost your online presence.



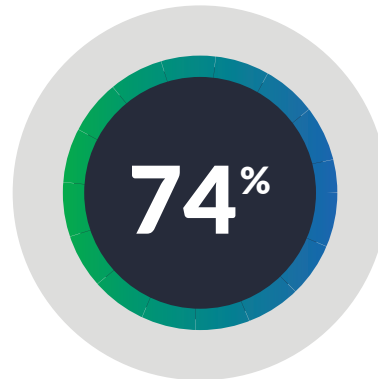
## What Can **Reviews** Give You?

The answer is simple...



### More Attention

Businesses that have more reviews are able to rank higher on search engines like Google and Bing, while listings with more reviews get more views, clicks, and calls!



### More Customers

Customers that see several positive reviews online are more likely to call your business. Studies show that 74% of consumers say that reading positive reviews allows them to trust a local business.



### More Referrals

Your clients that leave good reviews are more likely to share their recommendations with their friends and family, both off and online.

## How Acquirly Review Generation Works

As many as **7 out of 10 consumers** will leave a review for your business if they're asked to, so why is your business still struggling? The answer might be that you don't have an effective process in place.

There are two main reasons why home contractors don't get reviews online.

- You or your contractors don't or forget to ask for a review
- If clients are asked many of them will say they will leave you a review but simply forget or are too lazy to!

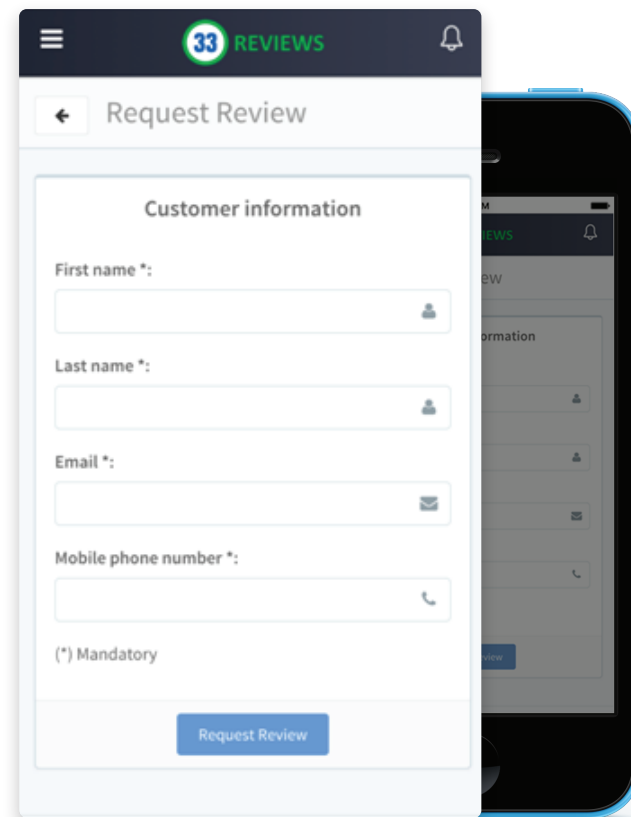
Using Acquirly **standardizes the review process**, allowing your employees to ask customers directly for a review, and then using the app to send a simple and instructive message to your customers



## Simple to Use

Acquirly helps you to get more reviews by streamlining the process and **making it easy** for your employees and customers alike! Of course, just having the app is not enough—but when used correctly after each job, you will notice results right away.

Acquirly standardizes the communication between your company and your customers in a way that is easy to use and **implement immediately**. It even allows you to track your employees' performance and notifies you when a new review has been posted.

A screenshot of the Acquirly mobile app interface. The top navigation bar is dark blue with a hamburger menu icon on the left, a green circle containing the number "33" next to the word "REVIEWS" in the center, and a bell icon on the right. Below the navigation bar is a white header with a back arrow and the text "Request Review". The main content area is a light gray box titled "Customer information" in bold. It contains four input fields, each with a label and an icon: "First name \*:" with a person icon, "Last name \*:" with a person icon, "Email \*:" with an envelope icon, and "Mobile phone number \*:" with a telephone icon. Below these fields is a note "(\* ) Mandatory". At the bottom of the form is a blue button labeled "Request Review". The app is shown on a smartphone with a blue case.



# Stop Negative Feedback & Get Reviews on Sites You Choose!

Nobody likes negative reviews, but they are a fact of life. Acquirly Review Generation allows you to **review and understand** negative reviews and stop them from being posted. By taking the time to engage with your unhappy customers and resolve any outstanding issues, you create a **comprehensive approach to customer service** that is reflected in your reviews.

63%

Did you know that **63%** of consumers use a search engine to find online reviews?

59%

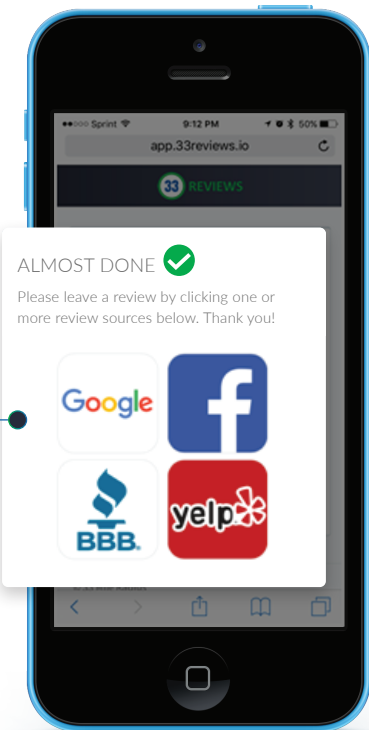
Up to 59% of consumers will look at two or three different review sites before making a decision.

37%

While 37% will go directly to a review site to read online reviews.

Review Generation with Acquirly works with any site you choose, including Google, Facebook, Yelp, Angie's List, BBB, and more!

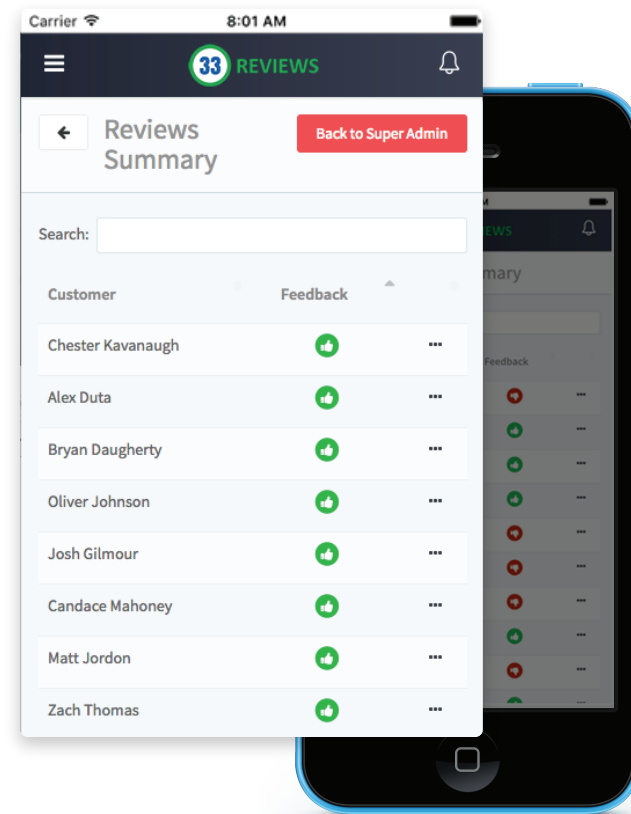
The choice is yours; our app allows you to feature up to six sites of your preference.



## Review Tracking

Acquirly provides **seamless avenues of communication** between you, your employees, and your customers. Our service allows you to track your reviews directly with the app. That includes both **review and employee based** tracking so you'll know who is asking for reviews and who is getting positive and negative feedback on the job instantly.

**Follow up directly** with your customers after they've left a review. It is just as important to thank a customer for a good review as it is to reach out and resolve issues after a less favorable review. Addressing your customers' concerns online demonstrates your **level of engagement** and willingness to acknowledge and resolve a bad experience.





## Get More Reviews

Connect with your customers on Google My Business, Facebook, Yelp, BBB, and more to boost your online presence.



## Get More Leads

Having positive reviews improves your listing with search engines and provides prospective clients with the confidence they need to trust your business.



## Get More Referrals

With our process in place, the good reviews come pouring in. Customers who leave good reviews will share their recommendations with others.



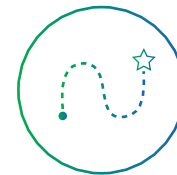
## Standardize Your Process

Asking for reviews has never been easier for your customers AND your employees. When used as intended, Acquirly Review Generation gets results.



## Stop Negative Feedback

Get instant notification of negative reviews and stop them from being posted, allowing you to thank customers and address concerns instantly.



## Track Your Reviews

Our review tracking feature not only notifies you of new reviews but also which employees are receiving feedback from your customers.